

Woof!

Harriet Ziefert; illustrated by SAMi

Author: Harriet Ziefert
 Illustrated by: SAMi
 Series: NONE
 ISBN-13: 978-1-60905-603-2
 ISBN-10: 1-60905-603-5
 Format: Board Book
 Trim Size: 6 x 6
 Age Range: Up to 2
 Intl. Rights: W* (ex GB, IE)
 Page Count: 10
 Carton Qty.: 40
 Insert/Illus.: Color illustrations throughout
 US Price: \$9.99
 Canada: \$12.50 Cdn
 Category: Children's Books
 BISAC: JUV002370 - JUVENILE FICTION /
 Animals/Baby Animals
 BISAC 2nd: JUV009110 - JUVENILE FICTION /
 Concepts/Sounds
 BISAC 3rd: JUV051000 - JUVENILE FICTION / Imagination
 & Play
 Release Date: 08/22/2016
 Season: Fall 2016
 Language: English
 Print Run: 6000
 Product Safety: Information Not Available

**Key Notes**

Newborn babies will flip for this black-and-white book created just for them!

Selling and Marketing Points

- **Perfect for newborns:** Scientists tell us that newborn babies first see in black and white and focus most on faces. This book combines the two, offering page after page of black-and-white animal faces.
- **Start them reading early:** The American Academy of Pediatricians now recommends reading to children from birth, and this title fills a critical need for parents of newborns. The text is spare ("baa-baa," "tweet-tweet," "quack-quack") and the illustrations accessible, providing a great foundation for a lifetime of reading.
- **Springboard to SAMi:** When babies have outgrown *Woof-Woof*, they can move seamlessly to SAMi's award-winning Flip-a-Face and Flip-a-Shape series.
- **Durable and high-quality:** Sturdy construction of the foam-filled pages meets the challenges of excited, grabby babies. The book is safety-tested and meets ASTM standards.

Description

The very youngest of babies will love this black-and-white board book. Flip the foam-filled, die-cut pages to turn one animal into another, from cat to dog to lamb to mouse, and finally to BABY! Babies will learn to associate the animal sounds with the nine animals featured in this stylish, designed-for-newborns book.

Contributor Information

Harriet Ziefert: Harriet Ziefert is the acclaimed author of over 300 books for children. As an educator, Harriet was among the founding pioneers in the development and teaching of what today is known as the Common Core Curriculum.

SAMi: SAMi is a mysterious artist/world traveler whose current sources of inspiration include Fire Island and an adorable dog named for a breath mint.

Contributor Residences

Harriet Ziefert lives in South Orange, NJ, United States.

SAMi lives in New York, NY, United States.

Contributor Previous Works

Title	Contributor First Name	Contributor Last Name	ISBN	Price	Publisher	Pub Date	Sales
Flip-A-Face Series: Go!		SAMi	9781609053383	6.99	Blue Apple Books	01/22/2013	
Flip-A-Shape Series: Yum!		SAMi	9781609053376	6.99	Blue Apple Books	01/22/2013	
Can You Moo, Too?	Harriet	Ziefert	9781609055240	16.99	Blue Apple Books	07/21/2015	
Where Does Kitty Go in the Rain?	Harriet	Ziefert	9781609055196	16.99	Blue Apple Books	05/19/2015	

Competition/Comparative Titles

Title	Contributor First Name	Contributor Last Name	ISBN	Price	Publisher	Pub Date	Sales
Flip-a-Face Series: Baby Animals		SAMi	9781609052706	6.99	Blue Apple Books	07/10/2012	