

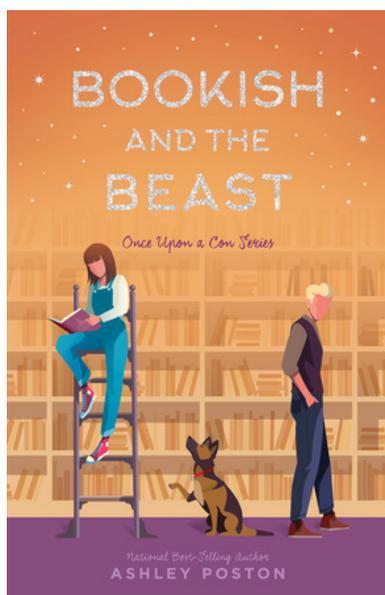


Bookish and the Beast

Ashley Poston | 9781683691938 | HC | 6/16/2020 | IN | \$18.99 \$24.99 | Quirk Books; Quirk Books



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ON SALE 6/16/2020

Announced 1st Print: 50,000

QUIRK BOOKS

HC: 9781683691938 / \$18.99/\$24.99

EL: 9781683691945 / \$9.99/\$24.99

BISAC 1: Young Adult Fiction - Fairy Tales & Folklore - Adaptations

BISAC 2: Young Adult Fiction - Romance - Romantic Comedy

BISAC 3: Young Adult Fiction - Romance - Contemporary

Page Count: 320 **Trim Size:** 5-1/2 x 8-1/2

Carton Count: 27

Age: 14 and up **Grade:** Grade 9 & Up

Publicity and Marketing

- National author tour (cities TBD)
- National media campaign
- Online media campaign with outreach to lifestyle, YA, book, and geek influencers.
- Social media advertising campaign
- Promotions at comic cons and relevant trade conferences
- Librarian and educator outreach
- Online and social media promotions
- Summer reading promotions

Bookish and the Beast

Series/Series #: Once Upon A Con, #3

Ashley Poston

TARGET CONSUMER:

- Fans of the *Once Upon a Con* series
- Readers who love fairytale retellings, and *Beauty and the Beast* in particular
- YA contemporary readers

In the third book in Ashley Poston's *Once Upon a Con* series, *Beauty and the Beast* is retold in the beloved Starfield universe as bad boy Vance Reigns meets his match in fanfiction writer Rosie Thorne.

Rosie Thorne and her father have been short on luck--and money--for years. So when she loses her grocery store job in a heated moment of smashing the patriarchy, she knows she may be forced to give up on her dream of leaving her small town for a prestigious college creative writing program.

On the other hand, Vance Reigns has been Hollywood royalty for as long as Rosie's been clipping coupons and secretly writing massively popular fanfiction. When a tabloid scandal catches up to him, he's forced to hide out somewhere the paparazzi would never expect to find him: Small Town USA.

Rosie and Vance's paths collide in a chance encounter, and suddenly cataloging the Starfield library at Vance's manor house is Rosie's only shot at saving money for school. And while most Starfield superfans would jump at the chance to work in close proximity to Vance, Rosie has realized something about Vance: he's a huge jerk, and she can't stand him.

Still, there may be more to Vance than meets the eye. As Rosie and Vance begrudgingly get to know each other, secrets are revealed that could change their minds--and their hearts--forever.

- THE NEXT BOOK IN A BUZZY SERIES:** The *Once Upon a Con* series has resonated with contemporary YA readers, geek girls, and fans of fairytale retellings. *Geekerella* was a national bestseller, and we've seen coverage for the first two books in *Seventeen*, *Buzzfeed*, *Bustle*, *Paste*, *PopSugar*, and more.
- A TALE AS OLD AS TIME, MADE NEW:** *Beauty and the Beast* has captured the hearts of generations of Disney and fairytale fans, and the pop culture references are perennial. There will be plenty of opportunities to appeal to fans of this classic story, especially since Belle--in this version, Rosie--is a favorite among bookworms.
- ENEMIES TO LOVERS:** Readers will swoon over Ashley Poston's twist on this favorite trope, and the opportunity to see a softer side of villain Vance Reigns.
- A DYNAMIC AUTHOR PLATFORM:** Ashley Poston is savvy, game for promotion, and winning even more YA fans' hearts with her fantasy series *Heart of Iron*, which offers cross-promotion opportunities for us.

Series Overview: Your favorite fairy tales take to the page as geeky, funny, and adorably romantic contemporary YA novels. A handsome sci-fi prince falls for a passionate fangirl. Hollywood's geeky leading lady swaps places with an ordinary con-going girl who could be her twin. Hijinks, hilarity, and sweet love stories ensue. Perfect for contemporary YA fans, geeks, cosplayers, and any readers who believe in the magic of fandom.

Author Bio: Ashley Poston is the author of the *Once Upon a Con* series (Quirk Books), *Heart of Iron*, and *Soul of Stars* (HarperCollins). Her fangirl heart has taken her everywhere from the houses of Hollywood screenwriters to the stages of music festivals to geeked-out conventions (in cosplay, of course). When she is not inventing new recipes with peanut butter, having passionate dance-offs with her cat,

or geeking out all over the internet, she writes books. She lives in small-town South Carolina, where you can see the stars impossibly well.

Residence: Lexington, SC **Hometown:** Lexington, SC

Author Site: <https://www.ashposton.com/> **Social:** @ashposton

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