**Relax Mama The Cookbook**

Don’t panic! Being a mom who has to feed her children every day is not always hard. For now there is this beautiful cookbook in which you can find easy peasy recipes and tips to make your life in the kitchen and at the table much more pleasant. Contains columns from the bestselling author Elsbeth – Relax Mama – Teeling.

Author: Suzanne Stougie & Elsbeth Teeling

Photography: Petra de Hamer

Design: Moniek Paus

Size: 170 x 240

Pages: 128

Softbound with flaps

Publishing date: March 2016

Price: 16,99

**Key selling points**

\* Perfect gift for busy moms

\* Save time and cook healthy in the same time

\* Columns from the bestselling author Elsbeth – Relax Mama – Teeling

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**Market**

Busy moms.

**Sales and Marketing Ideas**

Elsbeth Teeling is founder of the very successful Facebook Club ‘Club of Relaxing Mamas’, which has more than 125.000 fans (<https://www.facebook.com/Clubvanrelaxtemoeders>) . She wrote the bestseller Relax Mama! before, followed by Love Mama!, postcards, posters and a quartet. All written and made for moms to make their lives easier and more relaxing. Relax Mama has already appeared in German, English and French and has sold over … . Relax Mama the Cookbook makes a perfect gift for moms so that they can safe time in the kitchen and relax.

Printer specs:

inside: 144 pp

cover: 4 pp + flaps 150 mm

Size : 170 x 240 mm

Paper : inside: 130 gsm wf offset

cover: 240 gsm 1-s art board

Printing : inside: 4/4

cover; 4/4 + 1/0 matt lamination

Binding : thread sewn

Scedule : delivery: march 2016