



## Wonder Women #

25 Innovators, Inventors, and Trailblazers Who Changed History

Sam Maggs | 9781594749254 | HC | 10/18/2016 | IN | \$16.99 \$21.99 | Quirk Books; Quirk Books



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**ON SALE 18 October 2016**

### QUIRK BOOKS

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BISAC 1: Biography & Autobiography - Women

BISAC 2: History - Women

BISAC 3: History - General

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### Publicity and Marketing

- 3-5 City Author Tour (cities TBD)
- National and local print publicity
- National and local broadcast publicity
- Online marketing campaign
- Consumer giveaways
- Comic Con appearances and giveaways
- Online advertising

## Wonder Women

### 25 Innovators, Inventors, and Trailblazers Who Changed History

#### Sam Maggs

#### TARGET CONSUMER:

- Fans of *The Fangirl's Guide to the Galaxy* & Sam Maggs
- People interested in women's history, women's studies, feminism and girl power.

**Lively and well-researched profiles of some of the world's greatest unknown women in STEM and beyond, from Fangirl's Guide author Sam Maggs.**

Everybody's talking about women in STEM (Science, Technology, Engineering, and Math) professions.

The #LookLikeAnEngineer campaign went viral to show the world the face of women in engineering. The Girl Scouts of the USA now sponsors an "Imagine STEM" program to encourage girls to pursue scientific inquiry. Pop star Robyn even founded a technology conference exclusively for teenage girls.

Today, many women are making huge strides in science--but they're hardly the first. Have you heard of...

- Noor Inayat Khan, the Indian-American Allied spy who convinced a German to help set up her wireless antenna by telling him it was a laundry line?
- Maria Sibylla Merian, the German painter and scientist who made the world's first scientific expedition because she wanted to study bugs in their native Amazon?
- Huang Daopo, the inventor who fled an abusive child marriage only to revolutionize textile production in China, centuries before the invention of the cotton gin?
- Sarah Edmonds, the American woman so inspired by the cross-dressing heroine of her favorite novel that she put on trousers and joined the Union Army?

With her trademark wit, warmth, and enthusiasm, *Fangirl's Guide to the Galaxy* author Sam Maggs offers profiles of these women--and many, many more--who changed the world with their passions, smarts, and perseverance. Subjects span the globe and are diverse in ethnicity, religion, and sexual orientation. A extensive bibliography, plus an appendix on how to get involved in women-centric STEM organizations today, make this perfect for both casual readers and the classroom.

- Short, fun, and thoroughly-researched profiles of amazing women who followed their passions in science, medicine, engineering, espionage, and exploration
- Amazing diversity of subjects--not the same old same olds that get trotted out for women's history month, but women of multiple nationalities, ethnicities, sexual orientations, and religions
- Additional content on how YOU can become a woman of wonder in Science Technology Engineering and Math!

- The playful and enthusiastic Sam Maggs will appeal to her built-in Fangirl audience and online following, but the educational content and broad international scope of the subjects will take it to the classroom and beyond
- Beautiful portraits of each woman by Google doodler Sophia Foster-Dimino

**Author Bio:** Sam Maggs is a writer, geek girl, television professional, and the author of *THE FANGIRL'S GUIDE TO THE GALAXY* (Quirk, 2015). Named "Awesome Geek Feminist of the Year" by Women Write About Comics, Sam writes about geeks, geek culture, and how it intersects with being a lady. A former Associate Editor for the *Mary Sue*, Sam also hosts the Cineplex Pre-Show, where six million people a month see her before every movie in Canada; she's the weekly pop culture commentator on 102.1 The Edge, one of Toronto's most popular morning shows; and she frequently appears as a geek culture authority on TV.

**Residence:** Toronto, ON, Canada **Social:** @SamMaggs

**Illustrator Bio:** Sophia Foster-Dimino is an illustrator & cartoonist whose work has appeared in the *New Yorker*, the *New York Times*, and the Google homepage, among others. She graduated from the Rhode Island School of Design in 2010 with a BFA in illustration and likes comics, videogames, biking, food, and zines.

**Residence:** San Francisco, CA

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