

Cover
to be
revealed

William Shakespeare's Back to the Future Ian Doescher

TARGET CONSUMER:

- Fans of *Back to the Future*, fans of Shakespeare, and fans of mash-ups
- Teachers and librarians
- Gift givers

"It's your cousin, Marvin Berry! You know that new version of *Back to The Future* you're looking for, with the entire movie reimaged as if it were a play written by William Shakespeare? Well, LISTEN TO THIS!"

In the iconic film *Back to the Future*, Marty McFly travels from the 1980s to the 1950s, changing the path of his parents' destiny. Now fans of the movie can travel back even further...to the 16th century, where the Bard of Avon unveils his latest masterpiece: *William Shakespeare's Get Thee Back to the Future!* Every scene and line of dialogue from the hit is recreated here, with authentic Shakespearean rhyme, meter and stage directions, and with jokes and Easter eggs for movie fans and Shakespearean buffs alike. By the time you're finished reading, you'll be convinced that Shakespeare had a flux capacitor of his own, and traveled to our era so he could pen this time-tossed tale.

- A scene-by-scene retelling of *Back to the Future*, as if it were a play written by William Shakespeare.
- Written by Ian Doescher, author of the hugely popular *William Shakespeare's Star Wars* series, which included several *NYT* best sellers.
- Fans of the movie will love the inside jokes; academics and aficionados of the Bard will appreciate the legit Shakespearean content.
- Hidden surprises and linguistic jokes add another level of entertainment. Who knew iambic pentameter could be so funny?
- Builds on the huge following established by *William Shakespeare's Star Wars* online and on social media.
- Includes interior illustrations.
- Officially licensed by Universal Studios.

Author Bio: Ian Doescher is the *New York Times* best-selling author of *William Shakespeare's Star Wars*® series. He lives in Portland, Oregon, with his family. Visit him at IanDoescher.com.

Residence: Portland, Oregon **Hometown:** Portland, Oregon

ON SALE 4/23/2019
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QUIRK BOOKS

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EL: 9781683690955 / \$9.99/\$17.50

BISAC 1: Fiction - Science Fiction - Time Travel

BISAC 2: Fiction - Mashups

BISAC 3: Humor - Form - Parodies

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Carton Count: 24

Publicity and Marketing

- 5 Market Author Tour (Los Angeles, CA; Phoenix, AZ; Portland, OR; San Diego, CA; Seattle, WA)
- National Print Outreach
- Local Print Outreach
- Online Media Campaign
- Online Advertising Campaign (Display/Social)
- Pre-pub Comic Con Promotion
- Cross-promotion with Licensor

William Shakespeare's Back to the Future

Ian Doescher

Marty: What is this wondrous flux capacitor?

Doc: Near thirty years and all my fam'ly's fortune
I've spent to see the vision of that day.
O heavens, hath so long a time elaps'd?
They do speak true who utter tempus fugit,
And carpe diem also, by my troth.
Within those years, there's much hath chang'd nearby-
How I remember when this all was farmland,
Far as the eye could see or voice could shout.
'Twas old man Peabody who own'd this plot.
A character most strange: he ever wish'd
To breed varieties of pine trees here.

Marty: O heavy times, begetting such events!
This is fantastical to the extreme.
The car-say more of it, Doc-doth it run
On regular unleaded gasoline?

Doc: Unfortunately, nay. It doth require
A substance with a stronger kick, indeed-
Plutonium, though rare and dangerous,
Doth power this miraculous machine.

Marty: Beg pardon? For I heard "plutonium,"
Which must not be the word that thou hast us'd.
Is't possible mine ears have heard aright?
Dost thou report this craft is nuclear?

Doc: Film further, for mine answer is important.
Nay, nay, the splendid craft's electrical-
Yet it requires a nuclear reaction
To generate the mighty current of
The one point twenty-one in gigawatts
Of pow'r electrical that I do need.

Marty: Yet Doc, unless mine information's poor,
One may not purchase at a local market
A vial of plutonium to use;
Th'unstable element is far too scarce.
Pray, tell me true: hast thou the substance filch'd?

Author's Previous Titles (Sales Track)	ISBN	OS	Publisher	Price US/Can.
Shakespeare Force Awaken/WILLIAM SHAKESPEARE'S STAR WAR...	9781594749858	10/17	Quirk Books	\$14.95/\$15.95
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