



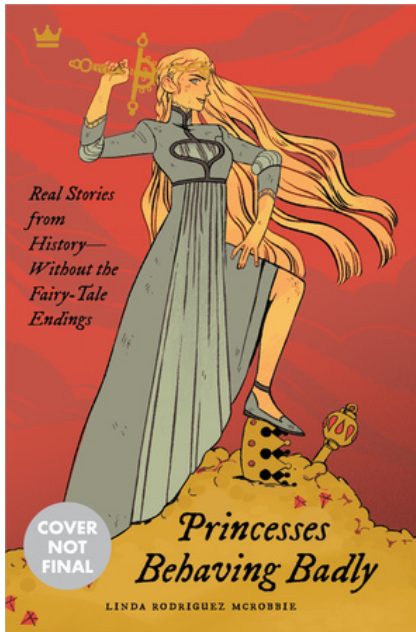
## Princesses Behaving Badly #

Real Stories from History Without the Fairy-Tale Endings

Linda Rodriguez McRobbie | 9781683690252 | TR | 3/6/2018 | IN | \$16.99 \$19.99 | Quirk Books; Quirk Books



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**ON SALE 3/6/2018**

**Announced 1<sup>st</sup> Print: 35,000**

QUIRK BOOKS

TR: 9781683690252 / \$16.99/\$19.99

EL: 9781594746659 / \$10.99/\$19.95

**BISAC 1:** Biography & Autobiography - Women

**BISAC 2:** Biography & Autobiography - Royalty

**BISAC 3:** History - World

**Page Count:** 304 **Trim Size:** 5-1/4 x 8

**Carton Count:** 36

### Publicity and Marketing

- National Print Outreach
- Local Print Outreach
- Online Media Campaign
- National Broadcast Media Outreach
- Library Outreach
- Academic Outreach
- Online advertising

### Princesses Behaving Badly

Real Stories from History Without the Fairy-Tale Endings

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#### TARGET CONSUMER:

- Women interested in women's history, women's studies, feminism and girl power.
- Fans of modern day royalty and TV shows like *The Crown*, *Victoria*, *Reign*, *Game of Thrones*, etc.
- Fans of Sam Maggs' and Hope Nicholson's work.

**PRINCESSES BEHAVING BADLY** combines fun, accessible pop history (a la Quirk's **SECRET LIVES OF THE US PRESIDENTS**) with a funny feminist point-of-view (a la Quirk's **WONDER WOMEN**). This new paperback edition will feature a new bold and edgy cover direction.

You've seen the Disney movies, you've read the Grimm's Fairy Tales -- but the real princesses of history had very little in common with Cinderella, Sleeping Beauty, Belle, or Ariel.

**PRINCESSES BEHAVING BADLY** features true stories of famous (and some not-so-famous) princesses throughout history and around the world. Some became warriors; others were murderers; still others suffered long terms of imprisonment. Many princesses were quite adept at lying and manipulation; in the annals of history, it was not uncommon for princesses to use sex or dress like men to maintain power.

Some were villains, some were heroes, some were just plain crazy. But none of these princesses felt constrained to our notions of "lady-like" behavior.

- 30 thrilling profiles from throughout history and all over the world
- Spot illustrations by Douglas Smith, famous for the cover of *WICKED* and other Gregory Maguire novels
- NEW 2c paperback format-this will make a nice, smart-looking upscale gift for any princess or history buff in your life

**Author Bio:** Linda Rodriguez McRobbie has written for the *BOSTON HERALD*, the *CHRISTIAN SCIENCE MONITOR*, *CNN MONEY*, *WALLSTREETJOURNAL.COM*, *US NEWS & WORLD REPORT*, and other national publications. She loves living the expat life in a garden flat in Islington, London. You can find her online at [lindarodriguezmcrobbie.com](http://lindarodriguezmcrobbie.com) and say hello @LinRod on Twitter!

**Residence:** Islington, London, UK **Hometown:** Boston MA

**Author Site:** [lindarodriguezmcrobbie.com](http://lindarodriguezmcrobbie.com) **Social:** @LinRod

**Illustrator Bio:** Douglas Smith was born in NYC and earned his BFA in illustration from the Rhode Island School of Design. Besides his celebrated illustrations for Gregory Maguire's *Wicked*, Smith has created illustrations for numerous national and regional publications. He resides in Peaks Island off the coast of Maine.

**Residence:** Peaks Island, Maine **Hometown:** New York City