



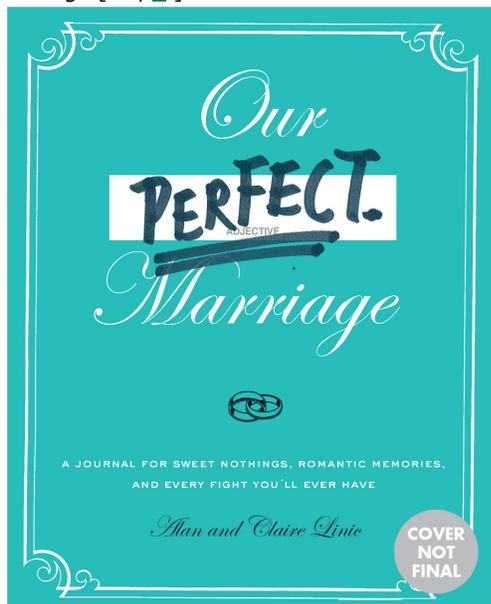
Our Perfect Marriage

A Journal for Sweet Nothings, Romantic Memories, and Every Fight You'll Ever Have

Alan Linic and Claire Linic | 9781594749346 | NT/Diary/Journal | 10/4/2016 | IN | \$14.99 \$19.99 | Quirk Books; Quirk Books



Page [1 | 2]



Our Perfect Marriage A Journal for Sweet Nothings, Romantic Memories, and Every Fight You'll Ever Have Alan and Claire Linic

TARGET CONSUMER:

- Recently engaged & married couple with a sense of humor
- Gift givers

An unconventional guided journal filled with lighthearted and humorous prompts for married couples.

Quick! What's your spouse's...

- Guilty pleasure food?
- Weirdest body part?
- Worst dinner party story?
- Most unforgiveable personality flaw?
- Opinion about James Cameron's 1997 movie "Titanic?"

Every married couple faces questions like these--and now there's an attractive keepsake guided journal to record all the answers.

With fill-in-the-blank prompts, questions, and activities, Our Perfect Marriage provides the perfect place for couples to record and treasure their every magical moment in matrimony. Authors Alan and Claire Linic--an Actual Married Couple and the creators of the hilarious viral hit Twitter account @WeFoughtAbout--probe the depths of partnership with deep questionnaires, soul-searching scrapbooking exercises (The Story of Us as Told by Receipts: First Grocery Trip, First Dinner Out, First Online Purchase, First Huge Spending Mistake, Found This One In A Pocket, No Idea), and clinically-precise inkblot tests (Come on, neither of you sees a bird's-eye view of a Viking using one of those flying squirrel suits? Okay, whatever).

The book will make couples laugh when they receive it, joyful as they complete it, and relieved when they check in on it later in life to remember some minute detail that's suddenly a big deal. The book is interactive, and, once filled out, will become the perfect coffee table book, keepsake, or "in your face" gift to an ex.

- A hilarious and tongue-in-cheek couples' gift that isn't too dumb or schmaltzy to get for your cool friends--you'll want to buy it for them
- Actually could end up being a pretty good bonding activity as long as no one's feelings get hurt!
- Lots of unexpected and absurd relationship-related questions that satirize the whole idea of "Perfect Marriages"
- Authors' platform/Twitter account about couples fighting makes this a natural springboard to a book
- Witty interior design plays with traditional romantic motifs, housed in a unique flexi-bind format that easily lies flat for writing

ON SALE 4 October 2016

QUIRK BOOKS

NT: 9781594749346 / \$14.99/\$19.99

BISAC 1: Reference - Weddings

BISAC 2: Humor - Topic - Relationships

BISAC 3: Family & Relationships - Marriage & Long Term Relationships

Page Count: 160 Trim Size: 6-7/8 x 8-1/2

Publicity and Marketing

- Chicago author events and publicity
- National and local print publicity
- Online marketing campaign

Author Bio: Alan Linic and Claire Linic are most famous for fighting. Their Twitter @Wefoughtabout records the catalyst to every fight they've ever had and has been featured on NYMag, Jezebel, The Atlantic, Today Online, The Today Show Australia, a weird misogynistic blog and Good Morning America. Fortunately for them they are quite the happy, albeit eccentric, married couple. Alan performs and writes for the Second City Touring Company. He has written for The Hairpin, Date Report, and Second City Network. Claire co-runs the Tumblr The Awkward Phase, which has turned into a live show, and will be published as a book by Skyhorse in 2016. She has been published by Daily Dot, The Hairpin, Paper Magazine, and Second City Network.

Residence: Chicago, IL **Social:** <https://twitter.com/WeFoughtAbout>

Page [1 | 2]



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