



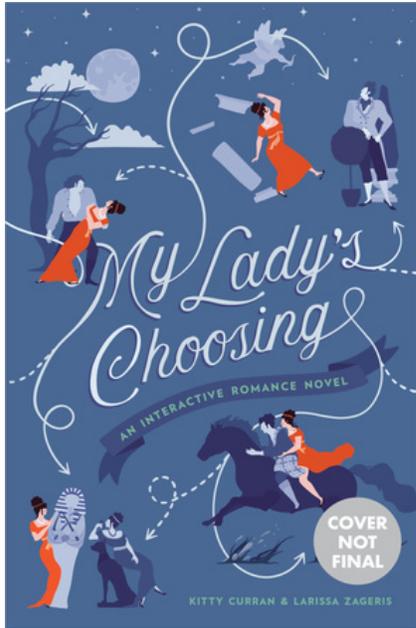
My Lady's Choosing

An Interactive Romance

Kitty Curran and Larissa Zageris | 9781683690139 | TR | 4/3/2018 | IN | \$14.99 \$19.99 | Quirk Books; Quirk Books



Page [1 | 2]



ON SALE 4/3/2018

Announced 1st Print: 75,000

QUIRK BOOKS

TR: 9781683690139 / \$14.99/\$19.99

EL: 9781683690146 / \$11.99/\$19.99

BISAC 1: Fiction - Romance - Romantic Comedy

BISAC 2: Fiction - Romance - Historical - Regency

BISAC 3: Fiction - Satire

Page Count: 352 **Trim Size:** 5-1/4 x 8

Carton Count: 40

Publicity and Marketing

- Chicago events & publicity
- National Print Publicity Campaign
- Online Media Campaign
- Trade Advertising
- Early Reads Campaign
- Outreach to RWA and romance festivals
- Online Advertising

My Lady's Choosing

An Interactive Romance

by Kitty Curran and Larissa Zageris

TARGET CONSUMER:

- **Women 18 & up who are interested in mash-ups and romance novels.**
- **Young romance and women's literature readers.**

This scandalous chooseable-path romance novel demands you determine your own romantic adventure-and satisfy all your earthly desires along the way!

Endless scenarios of high romance, deep desire, and quivering...*comedy* await your tender caress in this chooseable path romance novel. You are the plucky but penniless heroine in the center of 19th-century society, the courtship season has begun, and your future is at hand...

- Will you flip forward fetchingly to find love with the bantering baronet, Sir Benedict Granville?
- Or turn the page to true love with the hardworking, handsome, horse-loving highlander, Captain Angus McTaggart?
- Or perhaps you will chase through the chapters a good man gone mad, bad, and scandalous to know, in the arousing form of Lord Garraway Craven?
- Or read recklessly on to take to the continent as the "traveling companion" of the spirited and adventuresome Lady Evangeline?
- ...or yet another intriguing fate?

Whether it's forlorn orphans and fearsome werewolves, mistaken identities and swashbuckling swordfights, or long-lost lovers and pilfered Egyptian artifacts, every delightful twist and turn of the romance genre unfolds at your behest! Prepare to open your heart, open your mind, and open-this book.

- Hilarious--but loving--spoon of romance novels that crams in every detail from the genre, from the tender to the truly absurd
- Chooseable-path format allows for multiple rereads and a new adventure every time
- Four main love interests follow four beloved archetypes: the witty, wealthy bachelor (à la Mr. Darcy); the brooding lord of the manor (à la Heathcliff); the rugged Scotsman with a heart of gold; and the spirited lady of adventure.
- 10 one-color illustrations bring all the amorous action to life, right on the page
- A package more upscale than a traditional mass-market romance and a sophisticated but playful cover treatment makes this a special book to own or give as a gift

Author Bio: Larissa Zageris and Kitty Curran are the creative team behind the hit viral Kickstarter project Taylor Swift: Girl Detective as well as countless other zines and comics. Larissa is a writer, educator, and photographer whose work has appeared in McSweeney's Internet Tendency among many other internet places. Kitty is an illustrator and comics artist who is Actually British and

therefore has a vast and comprehensive knowledge of courtship rituals, the peerage, and upper-crust accents. They live in Chicago.

Residence: Chicago, IL **Hometown:** Midlothian, IL (Zageris); London, UK (Curran)

Social: @kittycurran, @larissa_z



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