



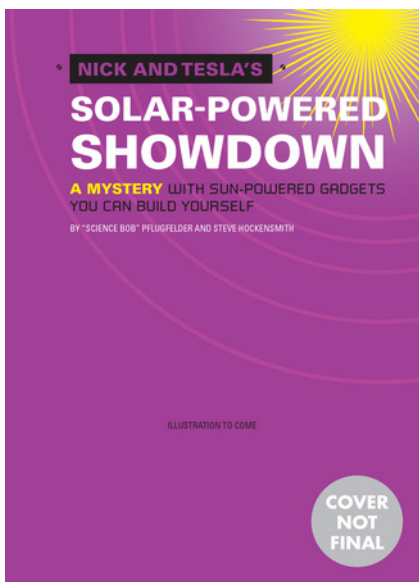
Nick and Tesla's Solar-Powered Showdown

A Mystery with Sun-Powered Gadgets You Can Build Yourself

Bob Pflugfelder and Steve Hockensmith | 9781594748660 | HC | 5/10/2016 | IN | \$12.95 \$13.95 | Quirk Books; Quirk Books



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Nick and Tesla's Solar-Powered Showdown A Mystery with Sun-Powered Gadgets You Can Build Yourself "Science Bob" Pflugfelder and Steve Hockensmith

TARGET CONSUMER:

- **Primary: Boys & Girls Ages 8-12**
- **Secondary: Parents, Librarians, and Teachers**

Another fast-paced mystery in the popular Nick and Tesla series, featuring a new case to crack and all-new gadgets that kids can build themselves!

Super-smart kid inventors Nick and Tesla Holt have outsmarted crooks, spies, and kidnapppers. This time they attempt to crack their biggest mystery yet: where the heck are their parents? With the help of their eccentric Uncle Newt, the twin sleuths trace the clues to their missing Mom and Dad, scientists who've been working on solar power research for a clandestine government project. But they'll need all their wits, and an assortment of homemade solar gadgets, to outsmart the criminal mastermind who's trying to turn solar power into a secret weapon.

ON SALE 5/10/2016

Announced 1st Print: 50,000

QUIRK BOOKS

HC: 9781594748660 / \$12.95/\$13.95

E: 9781594748677/\$12.95/\$13.95

BISAC 1: Juvenile Fiction - Science & Technology

BISAC 2: Juvenile Fiction - Action & Adventure - General

BISAC 3: Juvenile Fiction - Interactive Adventures

Page Count: 256 Trim Size: 5 x 7

Carton Count: 36

Age: 9-12 years Grade: Grades 4-7

Series: Nick and Tesla

Series #/Subseries: 6

In-House Editor: Jason Rekulak

Publicity and Marketing

- 5-city author tour (cities TBD)
- National Broadcast Publicity
- National Print Publicity
- Online Media Campaign
- Library market advertising
- Targeted online advertising
- Authorless event kit
- Goodreads, LibraryThing, and BookLikes giveaways
- Promotion at NickandTesla.com

- Illustrated comic-adventure stories about brother-and-sister whiz kids who build "McGyverish" contraptions to escape their predicaments
- This book features instructions for building and using 5 awesome, kid-friendly contraptions at home
- Author "Science Bob" Pflugfelder has made a career of teaching "dangerous" science to kids of all ages. He'll be using his many media appearances to promote the book.
- Features kid-friendly, illustrated instructions for creating four solar-powered gadgets: an alarm, a listening device, a model car, and a hot dog cooker. Plus a nighttime signal launcher that shoots L.E.D. illuminated ping-pong balls.

- "A strong start to the series...fearless Tesla and sensitive Nick are a tenacious and entertaining team..."--Publishers Weekly
- "Plenty of appeal for middle-grade and middle school readers."--Kirkus
- "Nick and Tesla's High-Voltage Danger Lab has the perfect formula: Mega-watts of funny writing plus giga-hertz of hands-on science equals fun to the billionth power!"--Chris Grabenstein, New York Times best selling author of Escape from Mr. Lemoncello's Library
- "What more could young readers possibly want? 'Nick & Tesla' is a great book that will keep your kids enthralled with its intriguing story -- and inspire them with its clever science experiments." --Stuart Gibbs, Edgar-nominated author of Spy School and Belly Up

Series Overview: Each Nick and Tesla will feature a full-length (approximately 208-page) adventure plus approximately 24-32 pages of blueprints and instructions interspersed throughout the story.

Author Bio: "SCIENCE BOB" PFLUGFELDER is an award-winning elementary school science teacher. He blows stuff up, and kids (and their parents) love it. His fun and informative approach to science has led to television appearances on The Home & Family Show, Access Hollywood, Extra, and The History Channel. He is also a regular guest on Jimmy Kimmel Live, The Dr. Oz Show, and

Live With Kelly & Michael (formerly Live With Regis & Kelly.) He lives in Newton, Massachusetts. **STEVE HOCKENSMITH** is both a New York Times bestselling author (for *Pride and Prejudice and Zombies: Dawn of the Dreadfuls*) and a Best First Novel Edgar Award nominee (for his mystery *Holmes on the Range*). He has two young children and lives near San Francisco.

<https://www.facebook.com/sciencebob>, twitter.com/sciencebob

Residence: Newton, MA (SBP) / San Francisco (SH)

Author Site: <http://www.youtube.com/user/ScienceBob>

Social: twitter.com/mrhockensmith

Illustrator Bio: Scott Garrett is a UK-based freelance illustrator whose clients have included Vodafone, Nestle, VW, GQ, The Guardian, Los Angeles Times, Boston Globe, Business Week, Klutz Books, Faber & Faber and Random House. He lives by the sea in Hastings, East Sussex, with his family.

Residence: Hastings, East Sussex, England

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