



The League of Regrettable Sidekicks

Heroic Helpers from Comic Book History!

Jon Morris | 9781683690764 | HC | 10/23/2018 | IN | \$24.95 \$26.95 | Quirk Books; Quirk Books



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ON SALE 10/23/2018

Announced 1st Print: 50,000

QUIRK BOOKS

HC: 9781683690764 / \$24.95/\$26.95

EL: 9781683690771 / \$14.99/\$26.95

BISAC 1: Comics & Graphic Novels - Superheroes

BISAC 2: Art - Popular Culture

BISAC 3: Humor - Form - Comic Strips & Cartoons

Page Count: 256 **Trim Size:** 7 x 9

Carton Count: 16

Publicity and Marketing

- Pacific Northwest events and publicity
- National and regional print outreach
- National and regional broadcast outreach
- Comic Con appearances and giveaways: Emerald City, C2E2, San Diego Comic Con, and New York Comic Con
- Online Media Campaign (outreach to websites, blogs, podcasts, and bookstagrammers)
- Goodreads giveaways
- Inclusion in Quirk's consumer, bookseller, and librarian newsletters
- Promotion on QuirkBooks.com

The League of Regrettable Sidekicks Heroic Helpers from Comic Book History! Series/Series #: Comic Book History Jon Morris

TARGET CONSUMER: Primary: Fans of comics and pop culture

Secondary: Illustrators and designers

Other: Readers of The League of Regrettable Superheroes and The League of Regrettable Supervillains

A hilarious spotlight on the strangest second bananas in superhero comics, including junior partners, animal assistants, and even heinous henchmen (sidekicks of the villain world). Complete with vintage art and publication details.

Batman has Robin. Captain America has Bucky. And Yankee Doodle had Dandy.

Being a superhero is hard work, which is why so many comics characters rely on a sidekick for help. Someone who can watch the hero's back, help search for clues, or, if nothing else, give the hero someone to talk to. But just as not every superhero achieves the glory of Batman, not all sidekicks are as capable as the Boy Wonder. In *The League of Regrettable Sidekicks*, author Jon Morris discusses some of the strangest iterations of the sidekick phenomenon, and in the process explores how important these characters were to comic book storytelling. You'll meet plucky but forgotten helpers like Thunderfoot (explosive-soled assistant to the Human Bomb), heroic super-pets (like Frosting, polar bear pal of space hero Norge Benson), fan favorites (say hello to Rick Jones, sidekick to half of the Marvel Universe), and obscure partners of iconic heroes (Superman Junior's career barely got off the ground). Plus: pernicious profiles of regrettable henchmen and minions, the sidekicks of the supervillain world. Vintage art from the comics completes the experience.

Drawing on the entire history of the medium, *The League of Regrettable Sidekicks* celebrates characters and stories that haven't seen the light of day in decades, pulling from defunct and long-forgotten comics publishers as well as DC and Marvel. In this third volume of his *Regrettable* series (*The League of Regrettable Superheroes*, *The Legion of Regrettable Supervillains*) Jon Morris provides insight and context, as well as his signature mockery of and affection for these overlooked treasures from comic book history.

- A must-have collection for comics readers; perfect gift for fans of comics, cartooning, and pop culture.
- A hilarious but affectionate look at forgotten sidekicks and supporting characters who are strange even by comic book standards.
- Browseable format with pithy page-length entries for each featured character as well as boxes, lists, and sidebars.
- A lively, fun design that includes vintage comic book art.
- Follow-up to the super-popular *League of Regrettable Superheroes*. Similar design and same trim size; they shelf well together.
- Will appeal to both casual comics readers and diehard fans, with a mix of characters that includes fan favorites and obscure finds.

Series Overview: Comic books weren't always a billion-dollar industry, but they've always been a unique and fascinating medium. Trace the humble roots of comic book history, from obscure characters to vintage art to long-lost stories about creators and publishers.

Author Bio: JONATHAN MORRIS is a cartoonist and graphic designer. He's the author of *The League of Regrettable Superheroes* (Spring 2015), which sold nearly 20K in its first six months, and the follow-up *The Legion of Regrettable Supervillains*. Since the late 1990's, he's operated the blog *Gone&Forgotten*, an irreverent, in-depth look at the worst, the lowliest and most unfortunate stories and characters comic books have offered. In 2001, he was invited to participate on a superheroes-themed episode of the public radio program *This American Life*, which remains a popular and frequently-rebroadcast episode. Jon also operates *The Chronological Superman*, a blog dedicated to chronicling every appearance of Superman beginning in 1938 through the end of 1949. He's a frequent contributor and contest judge on *Project:Rooftop*, a site dedicated to superhero redesigns, and has curated such comic book-related collaborative online events as *DC FIFTY-TOO*, *CORNERED*, *THE OFFICIAL HANDBOOK OF THE MARVEL UNIVERSE:REDUXE EDITION* and others. He also writes about television, music and popular culture in general. His webcomic *Jeremy: Just Turned Nine* was nominated for the industry's Ignatz Award in 2001, and he is currently the editor for, and contributor to, the annual Halloween comic book event *BOO! Halloween Stories*, available through Comixology.

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