



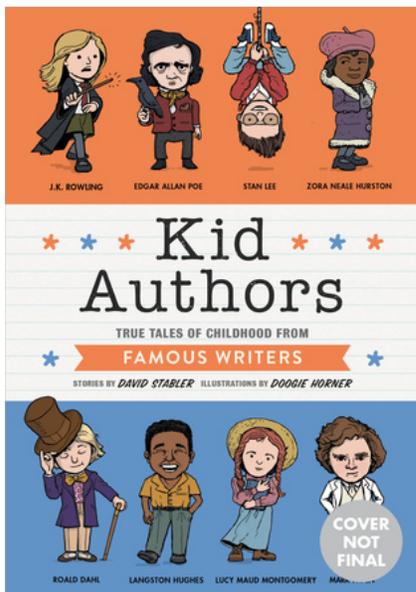
## Kid Authors #

True Tales of Childhood from Great Writers

David Stabler; Illustrated by Doogie Horner | 9781594749872 | HC | 10/10/2017 | IN | \$13.95 \$15.95 | Quirk Books; Quirk Books



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### Kid Authors

True Tales of Childhood from Great Writers

Series/Series #: Kid Legends, #4

David Stabler; illustrated by Doogie Horner

#### TARGET CONSUMER:

- **Primary:** Parents of children 8-12 who want to share their interest in authors and literature
- **Secondary:** Children ages 10-12 interested in authors and biographies
- **Tertiary:** Teachers and librarians who are teaching biography and research skills

From the team that brought young readers **KID ATHLETES**, **KID PRESIDENTS**, and **KID ARTISTS** comes **KID AUTHORS**, a lively look into the childhoods of the world's most beloved writers.

With the best elements of **KID PRESIDENTS**, **KID ATHLETES** and **KID ARTISTS**--colorful illustrations, kid-relatable subjects, and real stories of childhood conflict, comedy, and triumph--**KID AUTHORS** tells true tales from the childhoods of a wide range of the world's most beloved authors before they were famous. Did you know:

- Sam Clemens (AKA Mark Twain) loved to hold watermelon-seed-spitting contests, play hooky, and "borrow" boats to go fishing and digging for turtle eggs--with his best friend Tom, of course!
- Zora Neale Hurston first learned to walk when a hungry wild hog wandered into her house for some of her mother's cornbread and young Zora had to toddle her way to safety.
- Edgar Allen Poe, who would one day become master of macbre fiction, was actually afraid of the dark as a kid!
- J.R.R. Tolkien grew up in South Africa and once was bit by a huge tarantula--or, as he called it, "a spider as big as a dragon."

**ON SALE 10/10/2017**

**Announced 1<sup>st</sup> Print: 30,000**

#### QUIRK BOOKS

HC: 9781594749872 / \$13.95/\$15.95

E: 9781594749889/\$10.99/\$15.95

**BISAC 1:** Juvenile Nonfiction - Biography & Autobiography - Literary

**BISAC 2:** Juvenile Nonfiction - People & Places - General

**BISAC 3:** Juvenile Nonfiction - History - General

**Page Count:** 208 **Trim Size:** 5-1/2 x 8

**Carton Count:** 40

**Age:** 9-12 years **Grade:** Grades 4-7

### Publicity and Marketing

- NYC Events and Publicity
- National Print Outreach
- National Broadcast Outreach
- Local Print Outreach
- Online Media Campaign
- Library Outreach
- Academic Outreach
- Online advertising

The diverse and inclusive cast ranges from kid favorites like Roald Dahl, Beverly Cleary, JK Rowling, and Stan Lee to classic authors of the canon like Jules Verne, Lewis Carroll, and Langston Hughes, making it a perfect addition to libraries, classrooms, and kids' home collections alike. With Doogie Horner's whimsical illustrations bringing every caper, scrape, and sticky situation to life, this book is a fun and approachable introduction to the big figures of the literary world.

- Lively, cartoon-style illustrations tell the story of famous authors in a fun, approachable, and unique way
- Evergreen topic that kids always love--nonfiction/biography
- Chapters that explore the "untold" tales of literary legends: not just their famous books, but how they grew up and what they were like as kids
- Educational, but not boring--way more interesting than homework!

**Author Bio:** David Stabler is the kid-friendly alter ego of Robert Schnakenberg, a Senior Copywriter at Random House, and the author of *Kid Presidents* (Quirk, 2014), *Kid Athletes* (Quirk, 2015), and *Kid Artists* (Quirk, 2016).

**Residence:** Brooklyn, NY

**Illustrator Bio:** Doogie Horner is a writer, illustrator, and stand-up comedian. His books include *Kid Presidents* (Quirk, 2014), *Kid Athletes* (Quirk, 2015), *Kid Artists* (Quirk, 2016), *100 Ghosts* (Quirk, 2013) and *EVERYTHING EXPLAINED THROUGH FLOWCHARTS* (HarperCollins, 2011).

**Residence:** New York, NY



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