



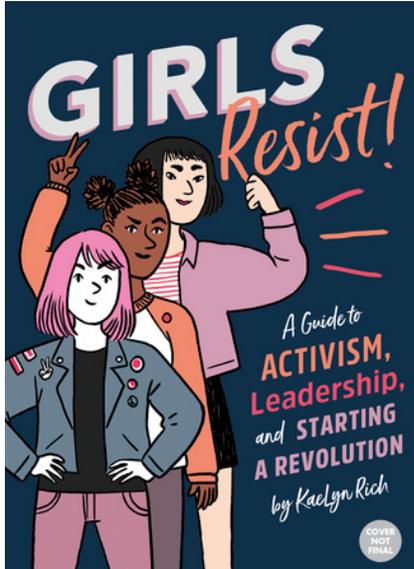
## Girls Resist! #

A Guide to Activism, Leadership, and Starting a Revolution

KAELYN RICH | 9781683690597 | TR | 6/26/2018 | IN | \$14.99 \$16.99 | Quirk Books; Quirk Books



Page [ 1 | 2 ]



**ON SALE 6/26/2018**

**Announced 1<sup>st</sup> Print: 50,000**

QUIRK BOOKS

TR: 9781683690597 / \$14.99/\$16.99

EL: 9781683690603 / \$9.99/\$16.99

**BISAC 1:** Young Adult Nonfiction - Girls & Women

**BISAC 2:** Young Adult Nonfiction - Social Topics - Civil & Human Rights

**BISAC 3:** Young Adult Nonfiction - Social Science - Politics & Government

**Page Count:** 208 **Trim Size:** 5-1/2 x 7-1/2

**Carton Count:** 44

**Age:** 14 and up **Grade:** Grade 9 & Up

### Publicity and Marketing

- National Broadcast Outreach
- National Print Outreach
- Goodreads giveaways
- Online media campaign (paid and unpaid)

### Girls Resist!

A Guide to Activism, Leadership, and Starting a Revolution

KaeLyn Rich

#### TARGET CONSUMER:

- Teen girls 14-18 with an interest in social justice & activism; readers of Teen Vogue, Rookie, Everyday Feminism, etc
- Parents, librarians, and educators of teens
- Young women activists 18-25

**A smart, contemporary, stylish, and practical handbook for aspiring teen girl activists who are mad as hell about the way the world is going and aren't gonna take it anymore.**

GIRLS RESIST is a cool, relevant, timely activism handbook that speaks to teen girl readers like the intelligent and passionate people they are. In this age of political Teen Vogue editorials and teen actors frankly discussing topics like feminism and white privilege, young women are more engaged, excited, and fired up than ever-- but they also need guidance.

Chapters will cover standard topics like picking a cause, fundraising, networking, and protesting, but devote plenty of space to teen-specific topics and how-tos like having tough talks with unsupportive family members, lobbying and campaigning for representatives when you're too young to vote, and best practices for being effective (and safe!) while raising awareness on social media. Plus, the fresh design will make this as much a self-purchase as a gift, fitting perfectly between magazines and YA novels on a teen girl's shelf.

- Extremely timely content for a rapidly growing readership that's constantly making news
- Fresh, contemporary, fun design (think FANGIRL'S GUIDE TO THE GALAXY) will make this stand out from other NF titles on the subject
- Author has extensive professional experience in grassroots organizing and a broad knowledge of social justice topics
- A self-purchasable title for teens; this is the book they'll grab to share with their friends and get going
- Stands out from all competitive titles by not talking down, sugarcoating, or sticking to less actionable advice that's geared towards younger teens and tweens

**Author Bio:** KaeLyn Rich is a staff writer for the popular queer women's website Autostraddle.com (Alexa rank: 9,128 in the US). A queer feminist, a direct action organizer, a nonprofit lifer, and sexuality educator, she is the director of the Genesee Valley Chapter of the New York Civil Liberties Union, the former community affairs coordinator for Planned Parenthood of Central and Western New York, and has community organizing experience that dates back to stuffing folders for her parents' union meetings. KaeLyn holds B.A. degrees in women's studies and English from SUNY College at Oswego; an M.A. in Liberal Studies degree from SUNY College at Brockport with an emphasis on feminist intersectionality in the nonprofit sector, and a graduate certificate in nonprofit management from the certified M.P.A. program at SUNY College at Brockport. She lives in Rochester, NY with her spouse, their new baby, and a house full of furkids: a xenophobic cat, two bossy bunnies, and two quirky guinea pigs.

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