



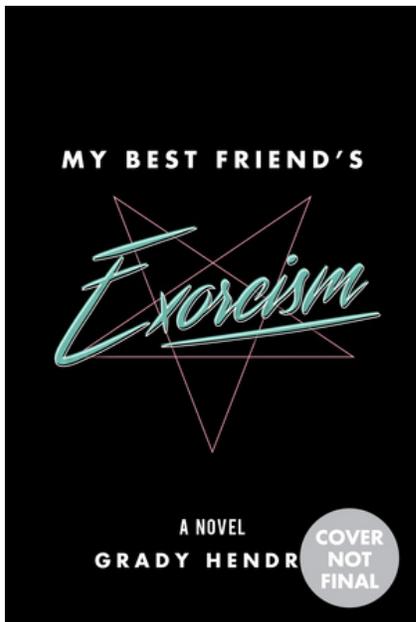
My Best Friend's Exorcism

A Novel

Grady Hendrix | 9781594748622 | TR | 5/17/2016 | IN | \$14.95 \$16.95 | Quirk Books; Quirk Books



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ON SALE 5/17/2016

Announced 1st Print: 75,000

QUIRK BOOKS

TR: 9781594748622 / \$14.95/\$16.95

E: 9781594748639/\$14.95/\$16.95

BISAC 1: Fiction - Horror

BISAC 2: Fiction - Thrillers - Supernatural

BISAC 3: Fiction - Coming Of Age

Carton Count: 1

In-House Editor: Jason Rekulak

Setting: Charleston SC

Publicity and Marketing

- 5-City Tour (Cities TBD)
- National and Local Print Publicity
- National and Local Broadcast Publicity
- Online Publicity Campaign
- Trade and Consumer Advertising
- GoodReads, BookLikes, and LibraryThing giveaways

My Best Friend's Exorcism

A Novel

Grady Hendrix

TARGET CONSUMER: Men & Women 18 & up who are interested in mash-ups and horror

It's BEACHES meets THE EXORCIST in this heartwarming & horrifying coming-of-age novel by author Grady Hendrix (*Horrorstor*, Quirk, 2014). Two high school BFFs find their friendship tested when one of them is possessed by a demon.

Abby and Gretchen have been BFFs since fifth grade, when they bonded over a shared love of E.T., roller-skating parties, and scratch-and-sniff stickers. But when they arrive at high school, things change. Gretchen begins to act...different.

And as the strange coincidences and bizarre occurrences begin to pile up, Abby realizes there is only one possible explanation: Her best friend Gretchen, her favorite person in the world, has a demon living inside her. And Abby is not going to let anyone or anything come between her and her best friend.

With help from some unlikely allies, Abby embarks on a quest to save Gretchen. But is their friendship powerful enough to beat the devil?

- This book has all the creepy, eerie, and horrific scenes that you'll expect from the author of the haunted-IKEA satire *HORRORSTOR*...
- But it's also grounded by a very real, very human relationship between Abby and Gretchen, the BFFs at the heart of the story.
- There will likely be some kind of cool, 80s-high-school themed design element to the package that we haven't figured out yet.
- *HORRORSTOR* has been acquired by The Jackal Group to be developed as a series for television. The Jackal Group is a production entity that is a co-venture between the Fox Networks Group and producer Gail Berman (*Buffy the Vampire Slayer*, *Angel*). Berman will executive produce along with Quirk CEO David Borgenicht; Grady Hendrix will serve as a consultant to the project.

PRAISE FOR GRADY HENDRIX AND *HORRORSTOR*, ONE OF NPR'S BEST BOOKS OF 2014:

- "*Horrorstör* delivers a crisp terror-tale...Hendrix strikes a nice balance between comedy and horror."--*Washington Post*
- "If you've ever been frustrated trying to put together furniture from IKEA, you'll get a laugh out of Hendrix's spoof mystery."--*New York Post*
- "...wildly fun and outrageously inventive..."--*Shelf Awareness for Readers*, starred review
- "A very clever ghost story...the story is entertaining."--*Booklist*
- "...a clever little horror story...A treat for fans of *The Evil Dead* or *Zombieland*, complete with affordable solutions for better living."--*Kirkus Reviews*

Author Bio: Grady Hendrix's first novel, *Horrorstor*, an illustrated novel about a haunted IKEA, was named one of the best books of

2014 by NPR. *Horrorstor* was translated into 10+ languages; television rights were optioned to producer Gail Berman of Fox Networks Group. He has also written for various magazines. He lives in New York City. Bonus trivia: Grady and his wife also own and operate the acclaimed vegetarian restaurant "Dirt Candy."
Residence: New York City **Hometown:** Charleston, SC



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